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Ohio Integrated Care Providers, Anthem Demonstrate Power of Value-Based Healthcare to Improve Preventive Care, Lower Cost

Healthcare consumers experience high quality, lower cost through cooperative partnership

ZANESVILLE, OHIO – December 3, 2019 – Ohio Integrated Care Providers and Anthem Blue Cross and Blue Shield in Ohio today announced that, as a result of a joint value-based care agreement launched in 2018, east central Ohio consumers experienced increased preventive healthcare and lower costs.

Anthem consumers receiving care through OICP physicians experienced increased screenings for breast cancer and diabetes, more preventive care, improved adherence to medication therapy, and lower overall cost.

“At Anthem, we strive to make health care simpler, more affordable and more accessible for consumers,” said Steve Martenet, president of Anthem Blue Cross and Blue Shield in Ohio. “Our collaborative work with OICP is proof that quality and lower cost go hand-in-hand. This model is the key to preventing health concerns from becoming health emergencies, and we will continue to lead the industry in developing these kinds of partnerships with top accountable care organizations like OICP.”

The Anthem/OICP partnership is designed to support primary care providers through payment incentives in coordinating, planning and managing care for their consumers. Highlights of 2018 full-year results from the Anthem/OICP value-based healthcare partnership include:

- 80 percent breast cancer screening rate.
- 74 percent medication adherence rate.
- Combined diabetic complication screening rate of 89 percent.
 - Diabetic hemoglobin A1C testing rate of 94 percent.
 - Diabetes protein screening rate of 85 percent.
- Prescription formulary compliance rate of 80%

Each of the above metrics represent OICP’s steady improvement during their first year in the program, according to Anthem data. These and other preventive care and care coordination efforts resulted in significantly lower cost of care for the Anthem consumers cared for by OICP physicians. Through the Anthem/OICP partnership, a portion of the cost savings will be returned to OICP, allowing for further investment in patient care, preventive health and chronic disease management programs. The remaining

cost savings will be used to address health insurance premiums for Anthem consumers and employers.

“We are very pleased with the first-year results of this program. OICP is excited to continue to build on this relationship and improve care to the patients in our region while continuing to reduce overall spend. The organization was formed to be the pathway for successful transition from the current to the future state of health care by achieving this three-part aim: 1) Improved quality of care and better patient outcomes; 2) Enhanced patient care experience; and 3) Affordable medical care. We look forward to maximizing the value of healthcare through ongoing collaboration between the physicians, hospitals, and Anthem Blue Cross and Blue Shield in the Southeast Ohio region,” adds Cindy Baker, CEO of Quality Care Partners.

About Ohio Integrated Care Providers (OICP)

OICP was established in 2015 to create a value-based network for Clinical Integration strategies. OICP is wholly owned by Quality Care Partners (QCP), a well-established Physician Hospital Organization located in Zanesville, Ohio. Additional information about Ohio Integrated Care Providers is available at www.OhioICP.com

About Anthem Blue Cross and Blue Shield in Ohio:

Anthem Blue Cross and Blue Shield is the trade name of Community Insurance Company, an independent licensee of the Blue Cross Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association. Additional information about Anthem Blue Cross and Blue Shield in Ohio is available at www.anthem.com.

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